
***ALAMEDA COUNTY CONGESTION MANAGEMENT
AGENCY***

Fiscal Year 2002-2003

Disadvantaged Business Enterprise Overall Goal

DBE OVERALL GOAL: FISCAL YEAR 2002-2003

The purpose of the overall goal is to achieve equal opportunity for ready, willing, and able DBEs seeking to participate in federally assisted contracts. Recipients of federal aid from the United States Department of Transportation (DOT) are required to utilize a two-step process in the development of their overall DBE Goals in accordance with 49 CFR Part 26.41. Step one requires recipients to determine a base figure for the relative availability of DBEs that are ready, willing, and able to participate in the recipient's DBE program. Once a base figure has been determined, the recipient must seek more data to determine if the base figure should be adjusted upward or downward. As a result, step two requires the recipient to adjust the base figure to account for other evidence in the recipient's market area.

I. Goal Setting Methodology

A. Step One: Determining a Base Figure

The CMA elected to utilize the DBE directory and census data method. The CMA anticipates only one federally assisted project for the remainder of fiscal year 02/03—the Dynamic Rideshare Demonstration Project. Using the Bay Area Rapid Transit DBE directory and the US Census County Business Patterns data, CMA determined DBE availability. The CMA classified the different items of work by Standard Industrial Classification (SIC) Code. Then the CMA identified the number of DBE and Non-DBE firms in those SIC Codes. The CMA multiplied DBE availability in the given specialties by project percentage of anticipated federal funding in that specialty and totaled the products. The final DBE base figure totals twenty-four percent (24%).

The CMA will adopt the base figure of **24 percent**.

B. Step Two: Adjusting the Base Figure

Upon establishing the Base Figure, the CMA reviewed and assessed other known relevant evidence to determine what additional adjustments are needed to narrowly tailor the base figure to the CMA's marketplace.

Given that the Dynamic Rideshare Project is the only federally assisted project anticipated for fiscal year 2002-2003, the CMA has determined that no adjustments are required, and will accordingly adopt the overall goal of **24 percent**.

II. Utilization of Race-Neutral and Race-Conscious Methods

The CMA anticipates meeting 5 percent of the 24 percent DBE goal by utilizing race-neutral methods. Those methods include the following:

The CMA project manager will allow six weeks between the time the Request for Proposals is advertised and the proposal submission opening date. This will provide sufficient lead-time for networking, outreach, and preparing proposals.

Additionally the CMA Project Managers will hold a mandatory pre-proposal meeting to explain the project specifications, general conditions, and DBE program goals and requirements.

III. Public Participation in Annual Overall Goal Setting

In conformance with the Public Participation Regulatory Requirements of 49 CFR Part 26.45 and Caltrans Local Assistance Procedures Manual (LAPM) Chapter 9, Section 9-5, the **CMA's DBE Program Consultant** will coordinate the review of this goal analysis with the following minority, women, and local business chambers, general contractor groups, community organizations, and other U.S. DOT recipients.

- Hispanic Chamber of Commerce of Alameda County
- Filipino-American Chamber of Commerce, East Bay Chapter
- Korean-American Chamber of Commerce
- Oakland Black Board of Trade and Commerce
- Oakland Chinatown Chamber of Commerce
- Oakland-Alameda County Black Chamber of Commerce
- East Bay Asian Design Professionals

These entities are knowledgeable about the availability of disadvantaged and non-disadvantaged businesses and the effects of discrimination on contracting opportunities for DBEs within the CMA's marketplace.

The **CMA DBELO** will publish a Public Notice prepared by the **DBE Program Consultant** in the following general circulation media:

- *The San Francisco Chronicle*
- *The Oakland Tribune*

The purpose of this notice is to inform the public that the proposed goal and its rationale will be available for inspection at the CMA during normal business hours for 30 days following the date

of the Public Notice and that the CMA and DOT will accept comments on the goals for 45 days from the date of the Public Notice.

The required public participation provisions will be fully satisfied prior to submitting the CMA's Overall Annual DBE Goal for Final Review and Approval.